

# *ASTLEY & TYLDESLEY*

Cycle Speedway Club

## **CLUB ACTION PLAN**

2013 – 2016

Updated January 2013

## **VISION**

- **To develop as a leading cycle speedway club, in terms of off-track facilities & organisation**
- **To become a leading cycle speedway club in the U.K, in terms of on-track racing results**

## **AIMS**

- **To have effective organisation and management**
  - **To have excellent facilities**
  - **To provide appropriate equipment**
- **To provide high quality coaches and support team**
  - **To develop effective recruitment of riders**
  - **To achieve on track excellence**

## **OBJECTIVES**

- **To recruit, retain and develop non-riding club members**
  - **To maintain and improve club facilities / status**
  - **To maintain and purchase club equipment**
  - **To have qualified coaches and support team**
- **To maintain and develop links with local schools / clubs / organisations**
  - **To recruit, retain and develop riding club members**

**OBJECTIVE 1: To recruit, retain and develop non-riding club members**

No	Action	Achieved	Lead Person(s)	Target Date	Key Partners	Cost	Priority
1.1	Recruit and retain active Club Committee Members	Yes	Chairman	Ongoing	A&T Club, Wigan Leisure & Culture Trust (WLCT), Wigan Council for Voluntary Service (CVS), British Cycling (BCF)	£50	High
1.2	Recruit and retain officials / helpers	Yes	Chairman	Ongoing	A&T Club, WLCT, CVS, BCF	£50	High
1.3	Provide appropriate membership services	Yes	Secretary Treasurer	Ongoing	A&T Club	£500	High
1.4	Provide appropriate training for officials / helpers	Partly	Chairman	Ongoing	A&T Club, BCF, WLCT, Sport England	£500	High
1.5	Hold a minimum of 9 committee meetings each year	Yes	Chairman Secretary	Ongoing	A&T Club	£90	High

## OBJECTIVE 2: To maintain and improve club facilities / status

No	Action	Achieved	Lead Person(s)	Target Date	Key Partners	Cost	Priority
2.1	Maintain facilities, track and surrounds	Ongoing	Facilities Manager Track Curator	Ongoing	A&T Club	£500	High
2.2	Re-develop track site		Development Officer Facilities Manager	31.12.14	Wigan MBC, BCF, WLCT, Coalfields Regeneration Trust (CRT), Sport England, Viridor, Rotary Club	£50,000	High
2.3	Secure and maintain club sponsors	Ongoing	Development Officer	Ongoing	Local companies	£50	High
2.4	Secure and maintain club supporters	Ongoing	Development Officer	Ongoing	Local companies	£50	High
2.5	Secure and maintain match sponsors	Ongoing	Development Officer	Ongoing	Local companies	£10	Medium
2.6	Secure and maintain trackside / programme advertisers	Ongoing	Development Officer	Ongoing	Local companies / organisations	£10	High
2.7	Secure and maintain links with local community	Ongoing	Development Officer	Ongoing	Wigan MBC, Rotary Club, SDU, Leigh Sports Trust (LST)	£50	Medium
2.8	Secure funding from grants	Ongoing	Development Officer	Ongoing	BCF, WLCT, Sport England, CRT, Rotary Club, Wigan MBC, Viridor	£50	High
2.9	Secure funding from fund raising initiatives	Ongoing	Social Secretary	Ongoing	A&T Club Local companies	£50	Medium
2.10	Retain Go-Ride and Clubmark status	Yes	Chairman, Secretary	Ongoing	BCF, Sport England	£10	High
2.11	Maintain Northern Regional Centre status	Yes	Facilities Manager, Chairman, Secretary	Ongoing	BCF	£10	Medium
2.12	Maintain Grade 'A' International status	Yes	Facilities Manager, Chairman, Secretary	Ongoing	BCF	£10	Medium
2.13	Promote a national or international championship	Yes	Chairman, Secretary	Ongoing	BCF	£200	Medium
2.14	Maintain and develop website	Ongoing	Webmaster	Ongoing	A&T Club	£150	High
2.15	Maintain and develop social media sites	Ongoing	Moderators	Ongoing	A&T Club	£50	Medium

2.16	Secure revenue from refreshment sales	Ongoing	Catering Manager	Ongoing	A&T Club	£50	High
2.17	Secure and maintain media and other publicity	Ongoing	Press Officer	Ongoing	Media, BCF, LST	£10	High
2.18	Secure and maintain long term lease for site	Yes	Chairman, Secretary	Ongoing	Wigan MBC	£50	High

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### OBJECTIVE 3: To maintain and purchase club equipment

No	Action	Achieved	Lead Person(s)	Target Date	Key Partners	Cost	Priority
3.1	Secure, maintain & manage club equipment	Ongoing	Facilities Manager	Ongoing	A&T Club, WLCT Funding Officer, Wigan Council Small Grants Section, CVS	£1,000	High
3.2	Secure, maintain & manage club kit	Ongoing	Team Managers	Ongoing	A&T Club, Sponsors	£1,500	High
3.3	Secure, maintain & manage club bikes	Ongoing	Facilities Manager, Bike Mechanic	Ongoing	A&T Club, WLCT Funding Officer, Wigan Council Small Grants Section, CVS	£2,000	High
3.4	Purchase club minibus		Development Officer	31.12.14	A&T Club, WLCT Funding Officer, Wigan Council Small Grants Section, CVS, CRT, Sponsors	£5,000	Medium
3.5	Indoor Training & equipment		Head Coach, Development Officer	31.12.15	A&T Club, WLCT Funding Officer, CRT, CVS, Pelican Centre, LST, Rotary Club, Schools	£10,000	Medium
3.6	Sundry equipment - Cabin heaters, gazebo for away matches, defibrillator	Partly	Facilities Manager, Development Officer	31.12.14	A&T Club, WLCT Funding Officer, Wigan Council Small Grants Section, CVS	£2,000	Medium
3.7	Monitor and camcorder for coaching / analysis	Partly	Head Coach, Development Officer	31.12.13	A&T Club, WLCT Funding Officer, Wigan Council Small Grants Section, CVS	£200	Medium

#### OBJECTIVE 4: To have qualified coaches and support team

No	Action	Achieved	Lead Person(s)	Target Date	Key Partners	Cost	Priority
4.1	Retain current qualified BCF Level 2 Cycle Speedway Coach	Ongoing	Head Coach	Ongoing	A&T Club, BCF	Nil	High
4.2	Have 3 more coaches qualified to Level 1 Activity Coach or Level 2 Coach standard		Head Coach, Development Officer	31.03.13	A&T Club, BCF	£750	High
4.3	Retain qualified BCF Level 1 Activity Coaches or Level 2 Coaches		Head Coach	Ongoing	A&T Club, BCF	Nil	High
4.4	Retain 2 members qualified in first aid	Partly	Chairman	Ongoing	A&T Club, WLCT	£100	High
4.5	Have 2 more members qualified in first aid		Chairman, Development Officer	31.12.13	A&T Club, WLCT	£100	High
4.6	Utilise sports coaches to undertake outreach work		Head Coach	31.12.15	BCF, WLCT, Wigan & Leigh College, LST, Active Synergy	£5,000	Low
4.7	Recruit specialists e.g. psychologist, nutritionist, physiotherapist, masseur, physiologist, mechanic, analyst		Head Coach	31.12.16	Bolton University Salford University BCF, Wigan & Leigh College, LST, Active Synergy	£1,000	Low

## OBJECTIVE 5: To maintain and develop links with local schools / clubs / organisations

No	Action	Achieved	Lead Person(s)	Target Date	Key Partners	Cost	Priority
5.1	Develop / maintain links with local high schools (St. Mary's, Lowton, Fred Longworth, Abraham Guest, St. George's, The Deanery, Golborne)	Ongoing	Development Officer, Secretary	Ongoing	Schools, BCF, Wigan Leisure & Culture Trust	£50	High
5.2	Develop / maintain links with local primary schools (St Marks, Mesne Lea, Holy Family, St Stephens, Garrett Hall, Ambrose Barlow, St Mary's RC, St. Richard's, St. George's, Parklee)	Ongoing	Development Officer, Secretary	Ongoing	Schools, BCF, Wigan Leisure & Culture Trust	£80	High
5.3	Develop / maintain links with cycling clubs / organisations (New Brighton CC, Singletrack MTB, Mid-Lancs BMX, Bolton Hot Wheels CC, North Cheshire Clarion CC, Scouts & Cubs)	Ongoing	Development Officer, Secretary	Ongoing	Clubs, Organisations	£40	Medium
5.4	Stage Cycle Speedway Coaching / Activity Days in conjunction with British Cycling Holiday Programmes, North West Go-Ride Cycling Clubs, Cycling Development North West	Ongoing	Development Officer, Secretary	Ongoing	BCF	£20	Medium
5.5	Develop / maintain links with Wigan Leisure & Culture Trust to increase usage of track & surrounding areas by other groups, eg disability cycling, local schools	Ongoing	Development Officer, Secretary	Ongoing	Wigan Leisure & Culture Trust	£20	Medium



## OBJECTIVE 6: To recruit, retain and develop riding club members

No	Action	Achieved	Lead Person(s)	Target Date	Key Partners	Cost	Priority
6.1	Recruit new riders and retain existing riders, to increase membership each year	Ongoing	Team Managers, Coaches	Ongoing	WLCT, Schools, BCF, A&T, Cycling Clubs	£50	High
6.2	Maintain A&T Go-Ride Grand Prix Series	Ongoing	Team Managers, Coaches	Ongoing	WLCT, Schools, BCF, A&T, Cycling Clubs	£50	High
6.3	Establish club in Manchester League	Yes	Team Managers	Ongoing	A&T Club	£100	High
6.4	Establish club in Northern League	Partly	Team Managers	Ongoing	A&T Club	£500	High
6.5	Establish club in British Youth & Junior League	Yes	Junior Team Manager	Ongoing	A&T Club	£1,000	High
6.6	Win a local junior team competition	Yes	Junior Team Manager	Ongoing	A&T Club	£50	High
6.7	Win a local senior team competition		Team Manager	Ongoing	A&T Club	£50	Medium
6.8	Win a regional junior team competition		Junior Team Manager	31.10.13	A&T Club	£50	Medium
6.9	Win a regional senior team competition		Team Manager	31.10.15	A&T Club	£50	Low
6.10	Win a national junior team competition		Junior Team Manager	31.10.13	A&T Club	£100	Medium
6.11	Win a national senior team competition		Team Manager	31.10.16	A&T Club	£100	Low
6.12	Finish in the top 10 of the British Club Championships	Yes	Team Managers	Ongoing	A&T Club	£500	High
6.13	Establish club in British Elite League		Team Managers	31.10.16	A&T Club	£1,000	Low

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Date of Last Update - 25/01/13.