

# *ASTLEY & TYLDESLEY*

Cycling Club

## **CLUB DEVELOPMENT PLAN**

2013 – 2016

Updated October 2015

## **VISION**

- To develop as a leading cycling club, in terms of off-track facilities, provision & organisation
- To become a leading cycle speedway club in the U.K, in terms of on-track racing results

## **AIMS**

- To have effective organisation and management
  - To have excellent facilities
  - To provide appropriate equipment
- To provide high quality coaches and support team
  - To develop effective recruitment of riders
  - To achieve on track excellence
- To provide a range of off track leisure activities

## **OBJECTIVES**

- To recruit, retain and develop non-racing club members
  - To maintain and improve club facilities / status
  - To maintain and purchase club equipment
  - To have qualified coaches and support team
- To maintain and develop links with local schools / clubs / organisations
  - To recruit, retain and develop racing club members
- To develop and extend a range of off track leisure activities

## OBJECTIVE 1: To recruit, retain and develop non-racing club members

No	Action	2013	2014	2015	2016	Measurement	Key Partners	Cost	Outcomes
1.1	<b>Recruit and retain active Club Committee Members</b> <ul style="list-style-type: none"> <li>Ensure all Club Committee posts are filled</li> <li>Be pro-active in identifying potential Club Committee members</li> <li>Ensure all Club Committee postholders carry out their duties as per Job Descriptions</li> <li>Review annually the appropriateness of Committee structure and Job Descriptions and amend as required</li> </ul>	Y	Y	Y	Y	Check against structure at AGM Make contact with new and existing members Evaluate past year's performance at AGM Evaluate past year's performance and identify future needs at AGM	A&T Club, Wigan Leisure & Culture Trust (WLCT), Wigan Council for Voluntary Service (CVS), British Cycling (BCF), Trust in Leigh (TIL), Sport Leigh (SL)	£50	Effective and efficient management and development of the club
1.2	<b>Recruit and retain officials / helpers</b> <ul style="list-style-type: none"> <li>Ensure all Match Day and Club Event posts are filled</li> <li>Be pro-active in identifying potential officials and helpers</li> <li>Ensure all officials and helpers carry out their duties as per Task Descriptions</li> <li>Review annually the appropriateness of Match Day and Club Event posts and Task Descriptions and amend as required</li> </ul>	Y	Y	Y	Y	Check at each Match or Event Make contact with new and existing members Evaluate performance at each Match or Event Evaluate past year's performance and identify future needs at AGM	A&T Club, WLCT, CVS, BCF, TIL, SL	£50	Effective and efficient delivery of club activities on Match Days and at Club Events
1.3	<b>Provide appropriate membership services</b> <ul style="list-style-type: none"> <li>Registration of members</li> <li>Collection of fees due</li> <li>Payment of fees incurred</li> <li>Maintenance of club accounts</li> <li>Issue of newsletters &amp; club information</li> <li>Respond to communications received</li> <li>Issue communications as necessary</li> </ul>	Y	Y	Y	Y	Secretary's records Treasurer's records Treasurer's records Treasurer's records Secretary's records Secretary's records Secretary's records	A&T Club	£500	Club members fully aware of what is happening within the Club

No	Action	2013	2014	2015	2016	Measurement	Key Partners	Cost	Outcomes
1.4	<b>Provide appropriate training for Committee / officials / helpers</b> <ul style="list-style-type: none"> <li>Identify training needs for each postholder from Job Descriptions</li> <li>Provide appropriate training</li> <li>Ensure that volunteers have an up to date CRB clearance</li> </ul>	Y	Y	Y	Y	Check with each postholder No. of staff / volunteers qualified No. of volunteers with CRB clearance	A&T Club, BCF, WLCT, Sport England, Greater Sport	£500	Committee, officials and helpers trained to carry out their Club duties
1.5	<b>Hold a minimum of 9 committee meetings each year</b> <ul style="list-style-type: none"> <li>Chairman or Secretary to call meetings at regular intervals, as necessary</li> <li>Committee members to attend and actively participate in meetings</li> <li>Secretary to compile &amp; issue minutes of meetings to club membership</li> <li>Hold an AGM</li> </ul>	Y	Y	Y	Y	Notification to members of meetings to be held No. of successful meetings organised No. of meeting minutes issued Staging of meeting	A&T Club	£90	Effective and efficient management and development of the club
1.6	<b>Hold a minimum of 2 social events each year</b> <ul style="list-style-type: none"> <li>Reward volunteers and riders at End of Season Presentation &amp; Social Event</li> <li>Stage social event(s) during the year</li> </ul>	Y	Y	Y	Y	Staging of event No. of events staged	A&T Club	£300	Recognition and reward for club volunteers, officials and riders  Opportunity for club members to mix socially
1.7	<b>Organise leisure cycling sections</b> <ul style="list-style-type: none"> <li>Provide Ladies Road section</li> <li>Provide Mixed Off Road section</li> <li>Provide Mens Road section</li> </ul>		Y	Y	Y	No. rides organised No. participants No. club members	A&T Club, BCF, WLCT, SL	£150	Development of club to become multi-disciplinary and more inclusive

## OBJECTIVE 2: To maintain and improve club facilities / status

No	Action	2013	2014	2015	2016	Measurement	Key Partners	Cost	Outcomes
2.1	<b>Maintain facilities, track and surrounds</b> <ul style="list-style-type: none"> <li>Weekly maintenance</li> <li>Preparation for major events</li> <li>Annual maintenance</li> </ul>	Y	Y	Y	Y	Inspection by Referee / Coaches Inspection by Referee / Event Manager Work parties organised by Track Manager	A&T Club	£500	Well prepared & maintained race track and surrounds, to satisfaction of riders, officials and spectators
2.2	<b>Re-develop track site</b> <ul style="list-style-type: none"> <li>Rip up and re-lay track and base</li> <li>Renovate track fence and gates</li> <li>Upgrade floodlights</li> <li>Replace seating</li> <li>Install own and upgrade electricity supply</li> <li>Upgrade water supply</li> <li>Replace pits shelter</li> <li>Re-instate CCTV security</li> <li>Fence off site perimeter</li> <li>Install perimeter gates to site</li> <li>Supply one additional container, for changing rooms and showers</li> </ul>			Y	Y	All works completed to Club's satisfaction	Wigan MBC, BCF, WLCT, Coalfields Regeneration Trust (CRT), Sport England, Viridor, Rotary Club	£50,000	Professionally designed and constructed modern facility that meets current and future needs of the Club
2.3	<b>Secure and maintain club sponsors</b> <ul style="list-style-type: none"> <li>Obtain a minimum of £1,000 pa club sponsorship</li> </ul>	Y	Y	Y	Y	Value of sponsorship received	Local companies / organisations	£50	Contribution to Club kit and travel costs
2.4	<b>Secure and maintain club supporters</b> <ul style="list-style-type: none"> <li>Obtain a minimum of £500 pa from club supporters, each paying £100 pa</li> </ul>	Y	Y	Y	Y	Value of sponsorship received	Local companies / organisations	£50	Contribution to Club kit and travel costs
2.5	<b>Secure and maintain match sponsors</b> <ul style="list-style-type: none"> <li>Obtain a minimum of £250 sponsorship per major event staged</li> </ul>	Y	Y	Y	Y	Value of sponsorship received	Local companies / organisations	£10	Contribution to Staging fee and cost of awards

No	Action	2013	2014	2015	2016	Measurement	Key Partners	Cost	Outcomes
2.6	<b>Secure and maintain trackside / programme advertisers</b> <ul style="list-style-type: none"> <li>Obtain a minimum of £300 pa advertising revenue</li> </ul>	Y	Y	Y	Y	Value of advertising received	Local companies / organisations	£10	Contribution to Club running costs
2.7	<b>Secure and maintain links with local community</b> <ul style="list-style-type: none"> <li>Pro-actively publicise Club</li> <li>Staff display stands at seminars, exhibitions etc</li> <li>Presentations to groups / organisations</li> </ul>	Y	Y	Y	Y	Press releases, issue of flyers, leaflets Presence at seminars, exhibitions Presentations made  No. of successful links made No. of new members, users, spectators, volunteers, officials	Wigan MBC, WLCT Sports Development Unit (SDU), TIL, SL, Schools via Atherton & Tyldesley Schools Association (ATSA), Rotary Club, Scouts & Guides	£50	Increased awareness of Club's activities by local community. More users, members, spectators, volunteers, officials
2.8	<b>Secure funding from grants</b> <ul style="list-style-type: none"> <li>Identify areas requiring funding</li> <li>Identify funding opportunities</li> <li>Make funding applications</li> <li>Deliver improvements with funding received</li> </ul>	Y	Y	Y	Y	Development Plan Funders' websites Development Officer Reference to Funding Application	BCF, WLCT, Sport England, CRT, Rotary Club, Wigan MBC, Viridor	£50	Development of Club through Facility and Equipment Improvements
2.9	<b>Secure funds from fundraising initiatives</b> <ul style="list-style-type: none"> <li>Secure income from match day raffles, draws, football cards</li> <li>Secure income from other initiatives, e.g. sponsored rides, supermarket bag packing, social events</li> </ul>	Y	Y	Y	Y	Income generated  Income generated	A & T Club  A & T Club, Local shops	£50	Contribution to Club development
2.10	<b>Retain Go-Ride and Clubmark status</b> <ul style="list-style-type: none"> <li>Complete re-accreditation process</li> </ul>			Y		Validation by external Sport England Assessor	BCF, Sport England	£10	Quality status of club retained
2.11	<b>Maintain Northern Regional Centre status</b> <ul style="list-style-type: none"> <li>Satisfy BCF of continuing suitability</li> </ul>	Y	Y	Y	Y	Endorsement by BCF	BCF	£10	Quality status of club retained

No	Action	2013	2014	2015	2016	Measurement	Key Partners	Cost	Outcomes
2.12	<b>Maintain Grade 'A' International status</b> <ul style="list-style-type: none"> <li>Satisfy BCF of continuing suitability</li> </ul>	Y	Y	Y	Y	Meet criteria set by BCF	BCF	£10	Quality status of facilities retained
2.13	<b>Promote a national or international championship</b> <ul style="list-style-type: none"> <li>Apply to promote a major event</li> <li>Promote a major event</li> </ul>	Y Y	Y Y	Y Y	Y Y	Allocation by BCF Endorsement by BCF	BCF	£200	Successful promotion of a major event to satisfaction of BCF, riders, officials, spectators
2.14	<b>Maintain and develop website</b> <ul style="list-style-type: none"> <li>Renew hosting annually</li> <li>Update content weekly</li> <li>Review site layout annually</li> </ul>	Y Y Y	Y Y Y	Y Y Y	Y Y Y	Continuation of website No. of visitors to website Relevance of content	A&T Club	£150	A vehicle to positively promote the club
2.15	<b>Maintain and develop social media sites</b> <ul style="list-style-type: none"> <li>Update content on Facebook page</li> <li>Update match footage on Youtube site</li> </ul>	Y Y	Y Y	Y Y	Y Y	Topicality of content No. of matches	A&T Club	£50	Vehicles to positively promote the club
2.16	<b>Secure revenue from refreshment sales</b> <ul style="list-style-type: none"> <li>Provide match day catering</li> <li>Provide match day programmes</li> <li>Organise match day raffles / draws</li> </ul>	Y Y Y	Y Y Y	Y Y Y	Y Y Y	Income received that is at least 100% above expenditure Income received Income received	A&T Club	£50	Provision of catering that makes a contribution to Club running costs
2.17	<b>Secure and maintain media and other publicity</b> <ul style="list-style-type: none"> <li>Make contact with sports reporters / website editors</li> <li>Issue regular press releases</li> </ul>	Y Y	Y Y	Y Y	Y Y	Contacts developed Nos. Issued	Media, BCF, LST	£10	Positive promotion of the Club and activities
2.18	<b>Secure and maintain long term lease for site</b> <ul style="list-style-type: none"> <li>Maintain long term lease</li> <li>Secure extension as required to meet grant funder's requirements</li> </ul>			Y Y	Y Y	Provision of lease Provision of lease	A&T Club, Wigan MBC	£50	Secures site for Club to develop facilities & activities

### OBJECTIVE 3: To maintain and purchase club equipment

No	Action	2013	2014	2015	2016	Measurement	Key Partners	Cost	Outcomes
3.1	<b>Secure, maintain &amp; manage club equipment</b> <ul style="list-style-type: none"> <li>Maintenance of track maintenance equipment (e.g. brushes, roller, hosepipe, lawnmower, strimmer)</li> <li>Maintenance of match day equipment (e.g. starting gates, flags, P.A. system, gazebos)</li> </ul>	Y	Y	Y	Y	Availability of equipment Availability of equipment	A&T Club, WLCT Funding Officer, Wigan Council Small Grants Section, CVS	£1,000	Well prepared & maintained race track & equipment, to satisfaction of riders, officials and spectators
3.2	<b>Secure, maintain &amp; manage club kit</b> <ul style="list-style-type: none"> <li>Arrange purchase of racing jerseys</li> <li>Maintenance of club racing jerseys</li> <li>Arrange purchase of racing trousers</li> <li>Maintenance of club racing trousers</li> <li>Purchase of tracksuit tops</li> <li>Arrange purchase of waterproof tops</li> <li>Purchase of club officials clothing</li> <li>Maintenance of club officials clothing</li> </ul>	Y	Y	Y	Y	Purchase of jerseys Availability of jerseys Purchase of trousers Availability of trousers Purchase of tops Purchase of tops Purchase of clothing Availability of clothing	A&T Club, Sponsors	£1,500	Well turned out riders and officials, to satisfaction of riders, officials and spectators
3.3	<b>Secure, maintain &amp; manage club bikes</b> <ul style="list-style-type: none"> <li>Purchase of 4 x 26" wheel bikes</li> <li>Maintenance of club 26" wheel bikes</li> <li>Purchase of 4 x 24" wheel bikes</li> <li>Maintenance of club 24" wheel bikes</li> <li>Purchase of 4 x 20" wheel bikes</li> <li>Maintenance of club 20" wheel bikes</li> <li>Purchase of 4 x 16" wheel bikes</li> <li>Maintenance of club 16" wheel bikes</li> <li>Purchase of 12 helmets &amp; gloves</li> <li>Maintenance of club helmets &amp; gloves</li> </ul>	Y	Y	Y	Y	Purchase of bikes Availability of bikes Purchase of bikes Availability of bikes Purchase of bikes Availability of bikes Purchase of bikes Availability of bikes Purchase of helmets & gloves Availability of helmets & gloves	A&T Club, WLCT Funding Officer, Wigan Council Small Grants Section, CVS	£2,000	Stock of well maintained bikes, helmets & gloves for use by club members, newcomers and external groups



No	Action	2013	2014	2015	2016	Measurement	Key Partners	Cost	Outcomes
3.4	<b>Purchase club mini-bus</b> <ul style="list-style-type: none"> <li>• Purchase 15 seater diesel engined mini-bus, with roof rack or trailer</li> <li>• Arrange secure storage of vehicle</li> <li>• Arrange minimum of 2 designated mini-bus drivers</li> <li>• Provide maintenance, cleaning, tax, insurance, MOT</li> </ul>					Purchase of vehicle  Lack of theft or vandalism No. of designated drivers Availability of mini-bus	A&T Club, WLCT Funding Officer, Wigan Council Small Grants Section, CVS, CRT, Sponsors	£5,000	Increased participation of club riders at events held at away tracks.  Increased outreach work, enabling schools / groups to participate at school or at track.
3.5	<b>Indoor Training &amp; equipment</b> <ul style="list-style-type: none"> <li>• Purchase of turbos, multigym etc</li> <li>• Secure location for usage</li> <li>• Maintenance of equipment</li> <li>• Use of indoor hall for winter track training</li> </ul>	Y	Y	Y	Y	Purchase of equipment Availability of equipment No. of indoor practices	A&T Club, WLCT Funding Officer, CRT, CVS, TIL, SL, Rotary Club, Schools	£10,000	Improved training facilities in winter and bad weather
3.6	<b>Sundry equipment</b> <ul style="list-style-type: none"> <li>• Purchase &amp; maintenance of heaters in cabins</li> <li>• Purchase &amp; maintenance of gazebo to use at away matches</li> <li>• Purchase &amp; maintenance of defibrillator</li> </ul>	Y	Y	Y	Y	Purchase & availability of heaters Use of gazebo at away matches Purchase & availability of defibrillator	A&T Club, WLCT Funding Officer, Wigan Council Small Grants Section, CVS	£2,000	Improved facilities, enhanced image, rider support & safety
3.7	<b>Monitor and camcorder for coaching / analysis</b> <ul style="list-style-type: none"> <li>• Purchase monitor</li> <li>• Arrange minimum of 2 designated camera operators</li> <li>• Arrange location for analysis &amp; viewing of footage</li> <li>• Maintenance of monitor, camcorder, laptop</li> </ul>	Y	Y	Y	Y	Purchase of equipment No. of designated operators No. of viewings  Availability of equipment	A&T Club, WLCT Funding Officer, Wigan Council Small Grants Section, CVS	£200	Improved coaching of riders & officials.  Facility to provide evidence in any disputed incidents.

## OBJECTIVE 4: To have qualified coaches and support team

No	Action	2013	2014	2015	2016	Measurement	Key Partners	Cost	Outcomes
4.1	<b>Retain current qualified BCF Level 2 Cycle Speedway Coach</b> <ul style="list-style-type: none"> <li>Retain coach</li> </ul>	Y	Y	Y	Y	Availability of coach	A&T Club, BCF	Nil	Retention of top level coach to deliver coaching
4.2	<b>Have 3 more coaches qualified to Level 1 Activity Coach or Level 2 Coach standard</b> <ul style="list-style-type: none"> <li>Complete Activity Coach or Level 2 coaching course</li> </ul>	Y	Y			Level 1 Activity Coach or Level 2 Coach coaching certificate	A&T Club, BCF	£750	Provision of more coaches to deliver planned increase in Club activities
4.3	<b>Retain qualified BCF Level 1 Activity Coaches or Level 2 Coaches</b> <ul style="list-style-type: none"> <li>Retain coaches</li> </ul>	Y	Y	Y	Y	Availability of coaches	A&T Club, BCF	Nil	Retention of coaches to deliver sessions & coaching
4.4	<b>Retain 2 members qualified in first aid</b> <ul style="list-style-type: none"> <li>Renew first aid qualification</li> </ul>		Y	Y		First Aid certificates	A&T Club, WLCT	£100	Retention of first aiders to assist in delivery of Club activities
4.5	<b>Have 2 more members qualified in first aid</b> <ul style="list-style-type: none"> <li>Complete first aid course</li> </ul>	Y			Y	First Aid certificate	A&T Club, WLCT	£100	More first aiders in Club to assist in delivery of Club activities
4.6	<b>Utilise sports coaches to undertake outreach work</b> <ul style="list-style-type: none"> <li>Develop links with coaching agencies</li> <li>Recruit 6 sports coaches to deliver coaching programme</li> <li>Coaches to deliver sessions in schools and at track during weekdays</li> </ul>				Y Y Y	No. of contacts No. of coaches recruited No. of sessions delivered	BCF, WLCT, Wigan & Leigh College, SL, Active Synergy	£5,000	Increased numbers & levels of participation in club activities
4.7	<b>Recruit specialists e.g. psychologist, nutritionist, physiotherapist, masseur, physiologist, mechanic, analyst</b> <ul style="list-style-type: none"> <li>Develop links with specialist agencies</li> <li>Recruit 1 new specialist pa to support Club as available</li> </ul>				Y Y	No. of contacts No. of specialists recruited	Bolton University Salford University BCF, Wigan & Leigh College, SL, Active Synergy	£1,000	Provision of specialist support to improve cyclists' performance & reduce injuries

## OBJECTIVE 5: To maintain and develop links with local schools / clubs / organisations

No	Action	2013	2014	2015	2016	Measurement	Key Partners	Cost	Outcomes
5.1	<p><b>Develop / maintain links with local high schools</b>  <b>(St. Mary's, Lowton, Fred Longworth, Westleigh, St. George's, The Deanery, Golborne)</b></p> <ul style="list-style-type: none"> <li>Contact with Heads of P.E.</li> <li>Run taster sessions at school or at track</li> <li>Organise inter schools competitions</li> </ul>	Y	Y	Y	Y	No. contacts made No. sessions held  No. competitions held	Schools, BCF, Wigan Leisure & Culture Trust	£50	Expansion of Club's networks, to raise awareness of Club's activities. Increased no. of members, users.
5.2	<p><b>Develop / maintain links with local primary schools</b>  <b>(St Marks, Mesne Lea, Holy Family, St Stephens, Garrett Hall, Ambrose Barlow, St Mary's RC, St. Richard's, St. George's, Parklee) via ATSA</b></p> <ul style="list-style-type: none"> <li>Contact with Heads of P.E.</li> <li>Run taster sessions at school or at track</li> <li>Organise inter schools competitions</li> </ul>	Y	Y	Y	Y	No. contacts made No. sessions held  No. competitions held	Schools, BCF, Wigan Leisure & Culture Trust, ATSA	£80	Expansion of Club's networks, to raise awareness of Club's activities. Increased no. of members, users..
5.3	<p><b>Develop / maintain links with cycling clubs / organisations</b>  <b>(New Brighton CC, Singletrack MTB, Mid-Lancs BMX, Bolton Hot Wheels CC, North Cheshire Clarion CC, Scouts &amp; Cubs)</b></p> <ul style="list-style-type: none"> <li>Contact with Club officials</li> <li>Run taster sessions at track</li> </ul>	Y	Y	Y	Y	No. contacts made No. sessions held	Clubs, Organisations	£40	Expansion of Club's networks, to raise awareness of Club's activities. Increased no. of members, users.

No	Action	2013	2014	2015	2016	Measurement	Key Partners	Cost	Outcomes
5.4	<b>Stage Cycle Speedway Coaching / Activity Days in conjunction with: British Cycling Holiday Programmes; North West Go-Ride Cycling Clubs; Cycling Development North West</b> <ul style="list-style-type: none"> <li>• Contact with Organisers</li> <li>• Run taster sessions at track</li> <li>• Stage a round of the Manchester Go-Ride Racing League</li> </ul>	Y	Y	Y	Y	No. contacts made No. sessions held No. events held	BCF	£20	Expansion of Club's networks, to raise awareness of Club's activities. Increased no. of members, users.
5.5	<b>Develop / maintain links with Wigan Leisure &amp; Culture Trust to increase usage of track &amp; surrounding areas by other groups, eg disability cycling, local schools</b> <ul style="list-style-type: none"> <li>• Contact with Trust officials</li> <li>• Run taster sessions at track</li> <li>• Run leisure rides in surrounding areas</li> <li>• Sign up to WLCT's High Quality School to Club Link Programme</li> <li>• Holiday programmes</li> </ul>	Y	Y	Y	Y	No. contacts made No. sessions held No. rides held No. of schools formally linked No. events held	Wigan Leisure & Culture Trust	£20	Expansion of Club's networks, to raise awareness of Club's activities. Increased no. of members, users, school links.

## OBJECTIVE 6: To recruit, retain and develop racing club members

No	Action	2013	2014	2015	2016	Measurement	Key Partners	Cost	Outcomes
6.1	<b>Recruit new riders and retain existing riders</b> <ul style="list-style-type: none"> <li>Increase riders attending club training sessions</li> <li>Increase number of riders registered as club members</li> </ul>	Y	Y	Y	Y	Aggregate numbers in training register Number of club members	Wigan Leisure & Culture Trust, Schools, BCF, A&T, Cycling Clubs	£50	Raise club profile. Increase membership levels each year
6.2	<b>Maintain A&amp;T Go-Ride Grand Prix Series</b> <ul style="list-style-type: none"> <li>Organise series at Gin Pit to cater primarily for new and young riders</li> <li>Increase nos. of riders competing</li> </ul>	Y	Y	Y	Y	Provision of competition Aggregate numbers competing	Wigan Leisure & Culture Trust, Schools, BCF, A&T, Cycling Clubs	£50	Raise club profile. Increase no. of competitors each year. Development of racing strength
6.3	<b>Establish club in Manchester League</b> <ul style="list-style-type: none"> <li>Club riders to compete in events (senior &amp; junior categories)</li> <li>Increase nos. of riders competing</li> </ul>	Y	Y	Y	Y	Final ML table Aggregate numbers competing	A&T Club	£100	Raise club profile. Increase no. of competitors each year. Development of racing strength
6.4	<b>Establish club in Northern League</b> <ul style="list-style-type: none"> <li>Enter teams to fulfil fixtures &amp; be competitive (1st, 2nd &amp; 3rd teams)</li> <li>Increase nos. of riders competing</li> </ul>	Y	Y	Y	Y	Final NL table Aggregate numbers competing	A&T Club	£500	Raise club profile. Increase no. of competitors each year. Development of racing strength
6.5	<b>Establish club in British Youth &amp; Junior League</b> <ul style="list-style-type: none"> <li>Club riders to compete in events (junior categories)</li> <li>Increase nos. of riders competing</li> </ul>	Y	Y	Y	Y	Final BYJL table Aggregate numbers competing	A&T Club	£1,000	Raise club profile. Increase no. of competitors each year. Development of racing strength
6.6	<b>Win a local junior team competition</b> <ul style="list-style-type: none"> <li>Club to win a Manchester League junior competition</li> </ul>	Y	Y	Y	Y	Final results	A&T Club	£50	Raise club profile. Final result reflects an improved Club

No	Action	2013	2014	2015	2016	Measurement	Key Partners	Cost	Outcomes
6.7	<b>Win a local senior team competition</b> <ul style="list-style-type: none"> <li>Club to win a Manchester League senior competition</li> </ul>	Y	Y	Y	Y	Final results	A&T Club	£50	Raise club profile. Final result reflects an improved Club
6.8	<b>Win a regional junior team competition</b> <ul style="list-style-type: none"> <li>Club to win a Northern League junior competition</li> </ul>	Y	Y	Y	Y	Final results	A&T Club	£50	Raise club profile. Final result reflects an improved Club
6.9	<b>Win a regional senior team competition</b> <ul style="list-style-type: none"> <li>Club to win a Northern League senior competition</li> </ul>			Y	Y	Final results	A&T Club	£50	Raise club profile. Final result reflects an improved Club
6.10	<b>Win a national junior team competition</b> <ul style="list-style-type: none"> <li>Club to win a British junior competition</li> </ul>	Y	Y	Y	Y	Final results	A&T Club	£100	Raise club profile. Final result reflects an improved Club
6.11	<b>Win a national senior team competition</b> <ul style="list-style-type: none"> <li>Club to win a British senior competition</li> </ul>				Y	Final results	A&T Club	£100	Raise club profile. Final result reflects an improved Club
6.12	<b>Finish in the top 10 of the British Club Championships</b> <ul style="list-style-type: none"> <li>Compete in a minimum of 3 categories</li> </ul>	Y	Y	Y	Y	Final BCC table	A&T Club	£500	Raise club profile. Final result reflects a stronger Club
6.13	<b>Establish club in British Elite League</b> <ul style="list-style-type: none"> <li>Enter team to fulfil fixtures &amp; be competitive (1st team)</li> <li>Promotion of events to required standard</li> </ul>				Y	Final EL table Feedback from EL Manager	A&T Club	£1,000	Raise club profile. Establishment in EL reflects a strong Club

Author – Mike Hack.

Date of Last Update – 07/10/15.